



03/12/08

For Immediate Release:

Hobo Audio Company

555 8th Avenue Suite 409

New York, N. Y. 10018

212-967-6532

Hobo Audio enters its second year of service with a bindle full of audio work:

TV spots for **Hasbro**, **Robitussin**, **Advil** and **3M** were recently completed in Studio A. **Grey Worldwide** was in for an **Aetna** radio campaign and **Blum Brands** came in to record for **Popeye's**.

Creative teams for **Crown Royal**, **Dairy Queen**, and **Humalog** were in for audio work on sales and promotional films.

Mark Corbin, Senior Audio Engineer at **InDemand**, has set up camp in Studio B, which was recently configured for 5.1 surround. He's been mixing promos for **The Howard Stern Show** as well as InDemand's Hi-Definition network **MOJO**, among others.

Silver Plume Productions is mixing a new TV series at Hobo for the **Food Network** called **Rescue Chef**. The series premiered in March. For more information on the show, check out http://www.foodnetwork.com/food/show_rb/.

The team from **Animated Storyboards** has been in recording test spots for **Plavix**, **Lotrimin**, and **Stayfree**. The Hobos also held casting for the **Plavix** and **Lotrimin** spots as well as for the **Popeye's** radio campaign.

Famed *fashionista* **Candy Pratts Price** recently spent the morning in Studio A dishing style and fashion dirt for **Condé Nast's CandyCast**. Hobo engineers mixed an Internet promotion for **Hasbro's Littlest Pet Shop** featuring The Disney Channel's Aly And AJ. Also in the studio for VO recording and editing is **BrainPop**, an interactive educational website.

We are very excited to announce that **Bally Master**, a film by Gary Beeber and mixed at Hobo in Studio B, has won "Best Documentary Short" at the Coney Island Film Festival. For festival dates and a trailer, see www.garybeeber.com.

These hobos did the work!

Hobo's head engineer Chris Stangroom completed a bevy of the projects mentioned above along with Dan LaPorta, Joe Gauci, Bennett Kolasinski and Julienne Guffain, and assistants David Bokil and Mel Huckabee. Many thanks go to our resident hobos.

In Other News:

Hobo Audio has added a spacious loft space to its original location. The new area offers clients a comfortable place to kick back and get business done. It is also home to brand new **Studio C**. This new room is up and running with a full arsenal of audio options available to our clients.

Look for an interview with Hobo's own **Howard Bowler** in this month's **Mix Magazine**.

Did you know...

On hoboaudio.com, we post everything from stories behind the infamous comic that covers the walls in our lounge to outtakes from our crazy holiday card photo shoot. Hobo is also fully Web 2.0-compliant- on our site you can also find links to our Myspace, Facebook, and Yelp pages.

For more information and for booking time please call Diane Curcuru at 212-967-6532.

"A man who leaves home to mend himself and others is a philosopher; but he who goes from country to country, guided by a blind impulse of curiosity, is a vagabond."
The Citizen of the World (1762)



Howard Bowler President

Hobo Audio Company - 555 8th Avenue, Suite 409, New York, NY 10018
Tel: 212.967.6532 - Cel: 201.240.0751 - email: hoboaudio@yahoo.com - www.hoboaudio.com

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